

FunMap.com Web Rate Sheet

How to reach your slice of a \$54 billion gay travel market.

Funmaps.com was launched in January 1999 and has grown to be one of the most popular and respected web sites in the gay travel and hospitality industry. By cultivating 25 years worth of detailed, on-the-ground, local knowledge, we've become a trusted resource for gay travelers. Funmaps.com has over 350,000 pageviews per month and between 45,000 and 75,000 unique visitors each month. We know how to reach the online GLBT audience with whom you want to communicate. We've been doing it for years.

Our natural search rankings

Funmaps.com has a major online presence in over 70 markets. Our natural search rankings are high. For hundreds of commonly searched terms, such as "gay events", we are in the top 5 results out of thousands, sometimes millions of pages. People use our website to plan their travel. Our strong visibility means greater visibility for you.

Web Exposure Type and Cost

Type	Cost
Sponsorships	
Platinum Partner	\$10,000.00
Destination Sponsor.....	\$3,500.00
Advertisements	
Rotating Wide Skyscraper Ad (160w x 600h px)	
- High Traffic Page	\$5,000.00
- Destination Page.....	\$2,500.00
- Destination Category Page	\$1,250.00
PDF Download "Intromercial" Ad (640w x 480h px)	\$750.00
Listings	
Premium Web Listing.....	\$650.00
Basic Web Listing with Web-Link.....	\$400.00

Web Advertisement sizes are in Pixels (px). For Custom Artwork Per Specifications Call For Quote.

Premium Web Listing

(up to 4 images)

1. Main Image

(displayed on both the category + the premium listing page)

188 pixels wide by 188 pixels high

2. Logo

120 pixels wide by 102 pixels high

3. and 4. Small Images

75 pixels wide by 75 pixels high

Skyscraper Ad

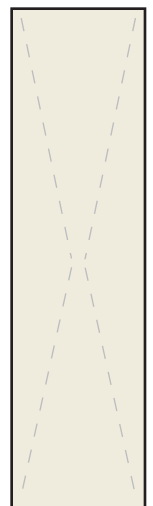
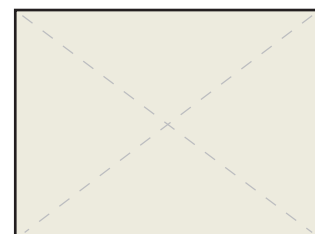
(aka: Vertical Banner Ad)

160 pixels wide by 600 pixels high >>

Billboard Ad

(aka: PDF Download "Intromercial" Ad)

640 pixels wide by 480 pixels high



WEB artwork should be 72 dpi resolution and RGB color format. Acceptable file formats are GIF and JPEG. Animated web banners and Macromedia Flash ads are accepted. The recommended maximum initial download file-weight is 40K and the recommended animation length is 15 seconds or shorter. NO files created using any Microsoft Office program such as Power Point or Word will be accepted. Email the final file to: info@funmaps.com