FunMaps' Print Listings Specifications

Featured Accommodations Listings are the only type of print listing available and are for paid advertisers only. Paid advertisers include print ads and bold listings. Accommodations listings are name, phone, address, website and seven lines of copy. Seven lines of copy equals 425 characters including spaces.

FEATURED ACCOMMODATIONS

00 **Accommodation** **phone**
Address
Website
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000.

Featured Business Listings (i.e. Dining & Shopping/Services featured listings) have a highlight color on the main line which has the name, address and phone number and include two additional lines of copy below the first line. The copy will begin with an arrow symbol. Two lines of copy equals 110 characters including spaces.

DINING

00 **Enhanced Listing Sample** **Address** **Phone**
⇨0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000.
sub category header
00 **Bold Listing Sample** **Address** **Phone**
sub category header
Plain Listing Sample Address Phone

SHOPPING & SERVICES

sub category header
00 **Enhanced Listing Sample** **Address** **Phone**
⇨0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000.
sub category header
00 **Bold Listing Sample** **Address** **Phone**
sub category header
Plain Listing Sample Address Phone

Featured Nightlife Listings are for paid advertisers only. Paid advertisers include print ads and bold listings. Featured nightlife listings are name, phone, address & neighborhood, website, hours, a short description and tags. The short description is two lines of copy which equals 140 characters including spaces. The hours and tags are both not to exceed one line of copy each. One line of copy for hours equals 40 characters including spaces. One line of copy for tags equals 60 characters including spaces.

FEATURED NIGHTLIFE LISTINGS

00 **Enhanced Nightlife Listing Sample** **Phone**
Address / Neighborhood Name
Website
Hours: Sun-Thur 11AM-2AM, Fri-Sat 11AM-3AM
0000000000000000000000000000000000000000000000000000000000000000
0000000000000000000000000000000000000000000000000000000000000000.
TAGS: bears, food, pool table, games, movies, dance poles, smoking permitted

NIGHTLIFE

Chelsea
00 **Bold Listing Sample** **Address** **Phone**
Plain Listing Sample Address Phone

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